



**Update for SSSC**

**Heidi Hallam -**

**Partnerships Manager**

# Outline

- My Role and Background
- Heart of the SW LEP - Summary / Recap
- Working in Partnership for the Area
- Governance & Strategies inc. Growth Deal, ESIF
- Looking Forwards Together
- Questions & Answers

# Partnerships Manager

HEART OF THE SOUTH WEST

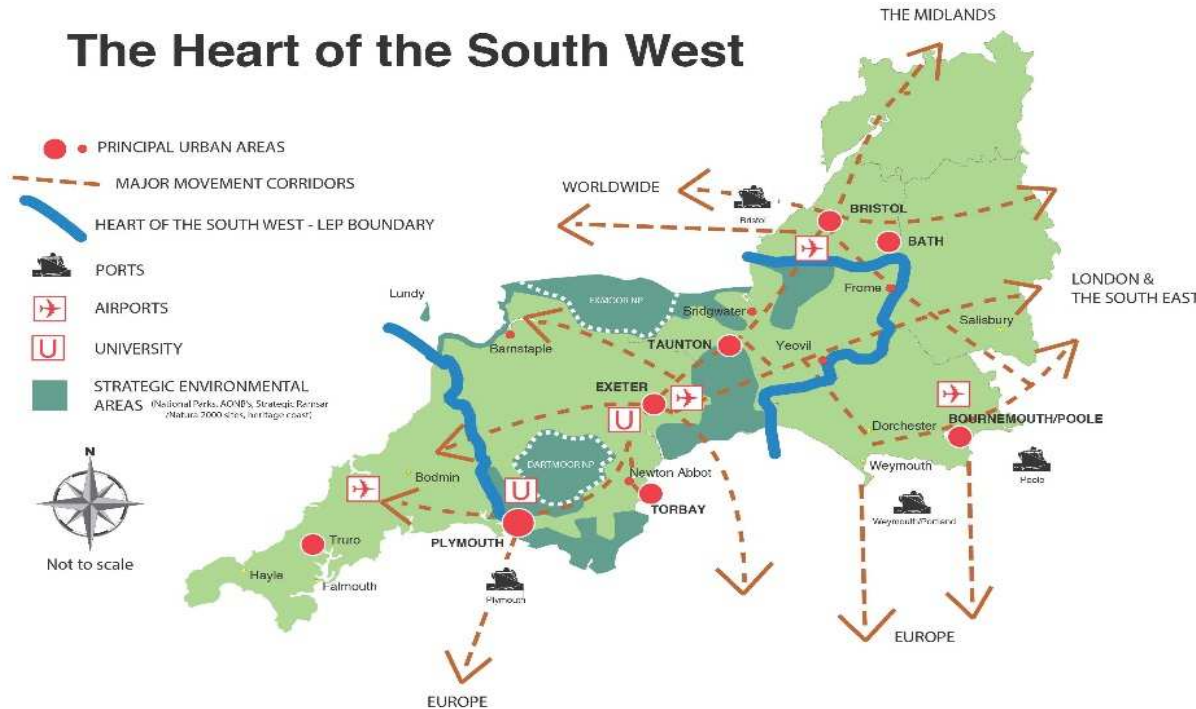
Local Enterprise Partnership

- New role
- Looking after Partners & Projects
- 3 areas: Engagement with Districts  
Engagement with Business  
Support for the European Funds
- Local knowledge and broad experience

***SSDC: linking with your team & partners -  
Cllr Jo Roundell Greene, Rina Singh, Martin Woods,  
David Julian and others.***

# Our LEP

## The Heart of the South West

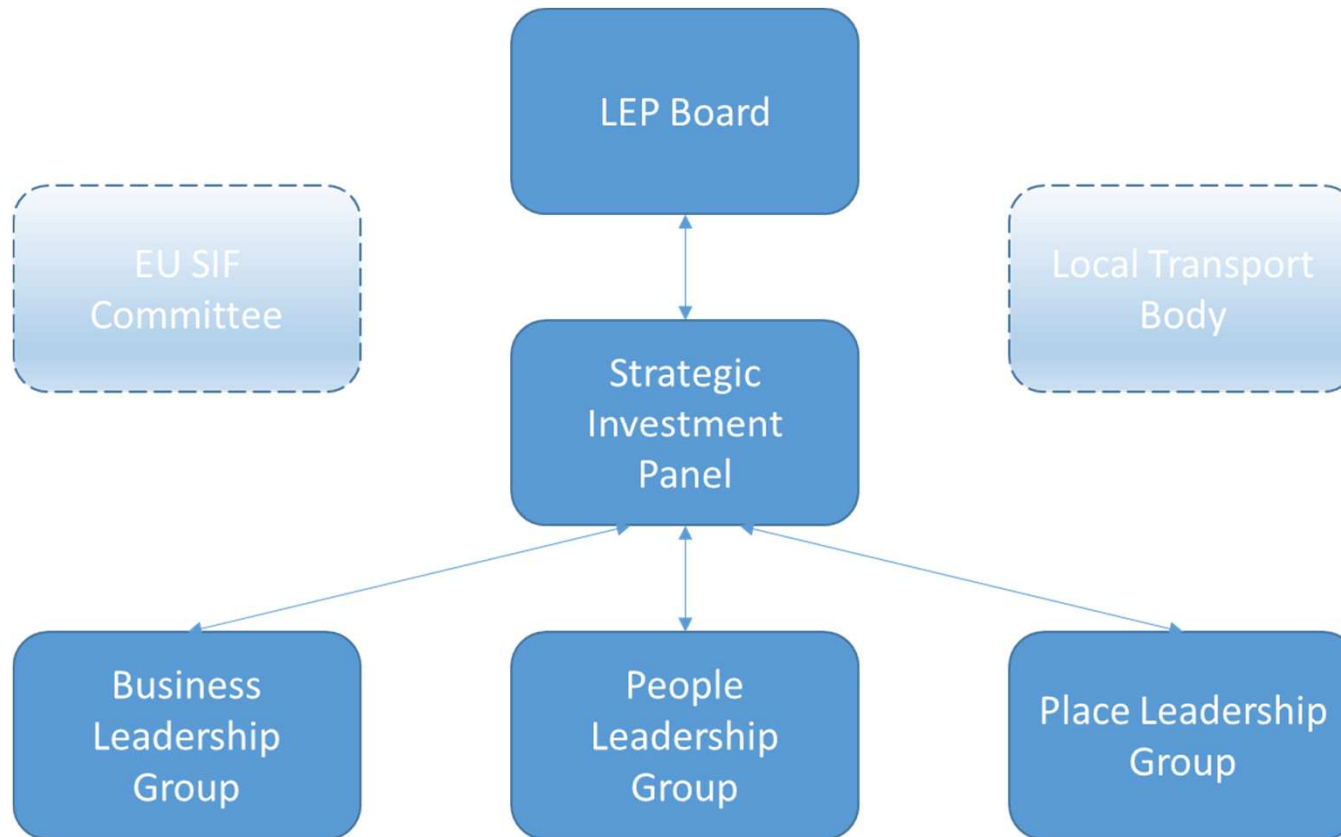


Set up to deliver transformational economic change for the area & reposition the Heart of the South West's profile & reputation - nationally & globally - as a business location to invest in through its Strategic Economic Plan for 2014-30.

# Recap

- One of 39 in England
- Government is a Key Stakeholder
- Regional Role: Champion Priorities  
Secure Investment  
Partnerships
- New (ish) CEO - Chris Garcia
- NOT RDA - No offices or discretionary £
- Small team and working with Partners
- Funding - has asks & strings
- Public & private approaches to governance / working

# Organisation



Links with Somerset Growth Board; and others across Devon, Plymouth, Somerset and Torbay

# Multi level links for SSDC & LEP

- Board members - Somerset x 2
- SCC - part of Management Team and Place leads
- Somerset Growth Board & LEP
- SEDOG & LEP
- Links to People & Business groups
- Rural and other groups
- Partnerships Manager
- Somerset area included on ESIF Committee
- Yeovil College & Hinkley projects
- Other...



# Our priorities in a nutshell

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	Creating the Conditions for Growth	Maximising Productivity and Employment Opportunities	Building on our Distinctiveness
Place	<p><u>Infrastructure for growth:</u></p> <ul style="list-style-type: none"> <li>• Transport and accessibility</li> <li>• Digital infrastructure</li> <li>• Sustainable solutions for flood management</li> <li>• Energy Infrastructure</li> </ul>	<p><u>The infrastructure and facilities to create more and better employment:</u></p> <ul style="list-style-type: none"> <li>• Enterprise infrastructure</li> <li>• Strategic employment sites</li> <li>• Unlocking housing growth</li> </ul>	<p><u>The infrastructure and facilities needed to support higher value growth:</u></p> <ul style="list-style-type: none"> <li>• Specialist marine sites</li> <li>• Innovation infrastructure</li> <li>• Our environmental assets</li> </ul>
Business	<p><u>Creating a favourable business environment</u></p> <ul style="list-style-type: none"> <li>• A simpler, more accessible, business support system</li> </ul>	<p><u>Achieving more sustainable and broadly based business growth:</u></p> <ul style="list-style-type: none"> <li>• Reaching new markets</li> <li>• Globalisation</li> </ul>	<p><u>Supporting higher value growth:</u></p> <ul style="list-style-type: none"> <li>• Innovation through Smart Specialisation</li> <li>• Building innovation capacity</li> </ul>
People	<p><u>Businesses and individuals can reach their potential:</u></p> <ul style="list-style-type: none"> <li>• Skills infrastructure</li> <li>• Accessibility to education/employment</li> <li>• Employer engagement and ownership</li> </ul>	<p><u>Increasing employment, progression and workforce skills.</u></p> <ul style="list-style-type: none"> <li>• Moving people into employment</li> <li>• Supporting people to progress to better jobs</li> <li>• Improving workforce skills</li> </ul>	<p><u>Creating a world class workforce to support higher value growth:</u></p> <ul style="list-style-type: none"> <li>• Enterprise and business skills</li> <li>• Technical and higher level</li> <li>• Skills for our transformational opportunities.</li> </ul>



# Working in Partnership

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Local Enterprise Partnership

Benefits across our area

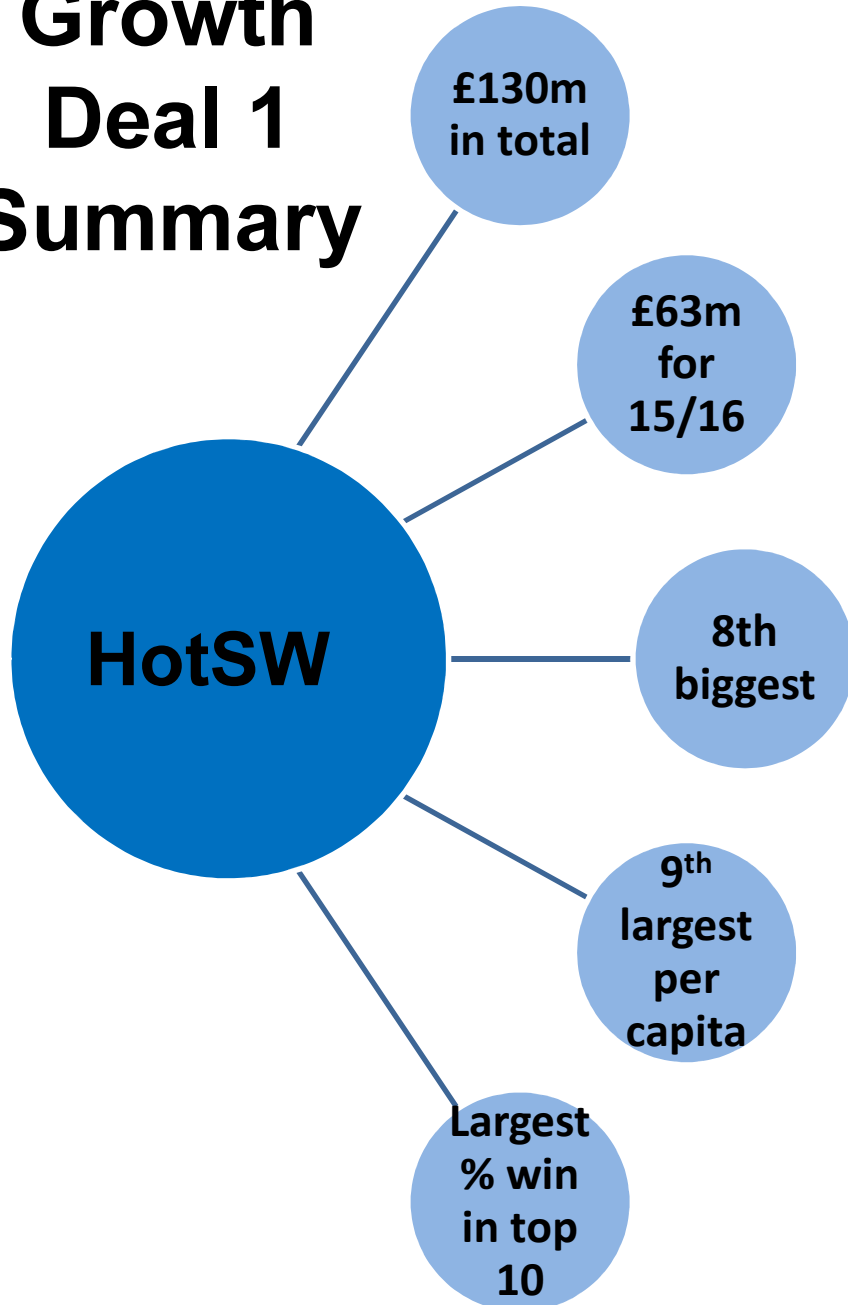
- Business Support and Skills
- SW Connectivity - Broadband & Transport Infrastructure
- Employment Sites & Housing

Broader LEP pipeline (*at time of writing*)

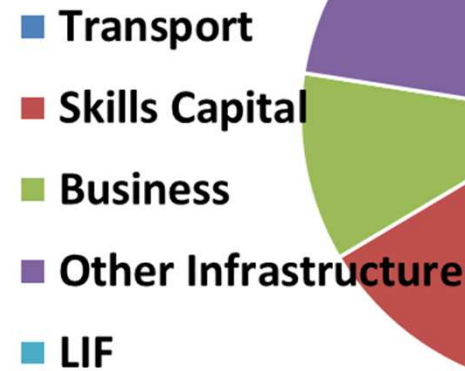
- GD1 - Yeovil Western Corridor capacity upgrade (£6.49m)
- Innovation Centre phase 2, Yeovil College (Vocational Training Centre and Career College), Chard Millfield link, A30 / Market St, Yeovil cycle and Walk package...

Working with your team on other solutions - creative / partnership working in times of austerity.

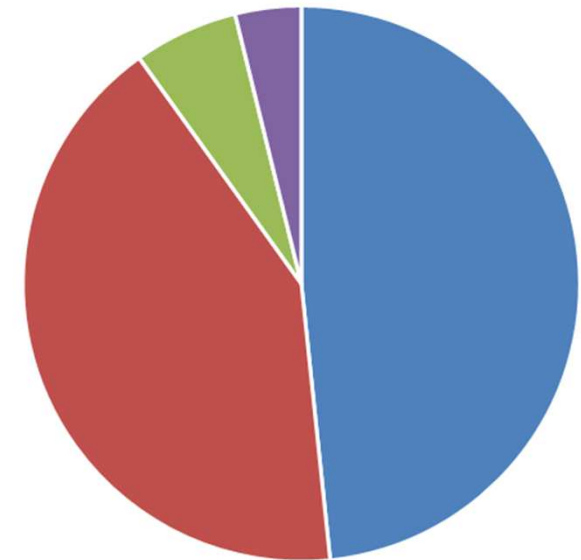
# Growth Deal 1 Summary



By Activity



By Year



# Growth Deal 1 being mobilised

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- £130m from Govt
- £140m of additional local investment
- At least 13,000 new jobs
- At least 8,000 new homes
- Enhanced transport connectivity
- Building on Hinkley Opportunities
- Maximising productivity, innovation & employment



# Hinkley Programme



Largest engineering project  
in Europe

14/15 Package of Support to  
maximise economic benefits  
including:

- Supply chain
- Education and skills  
consortium
- Manufacturing advice
- Hinkley Point Training  
Agency
- Employability Support
- Housing Support

# ESIF 2014-2020

## (European Structural Investment Fund Strategy)

- Aligned with and delivering the strategic ambition outlined in the Strategic Economic Plan (SEP)
- The ESIF sets out types of activity we expect to see funded with European £ aligned to our priorities
- ESIF also includes activities that support the delivery of Growth Deal, Hinkley Programme and the Plymouth & Peninsula City Deal

# ESIF - background

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Proposals for investment:  
ERDF & ESF (place blind),  
EAFRD (rural only).

Split by Transition  
(Plymouth, Torbay &  
Devon) and More  
Developed (Somerset)

	Transition	More Developed	Total
ERDF	£43.25m	£14.34m	£57.60m
ESF	£28.84m	£14.34m	£43.18m
EAFRD	Not split		£15.54m

ERDF - European Regional Development Fund

ESF - European Social Fund

EAFRD - European Agricultural Fund for Rural Development

# 5 Integrated Activities

- A. Maximising Innovation through Transformational Opportunities and Smart Specialisation (sectors)
- B. Enterprise and SME Competitiveness
- C. Reaching New Markets
- D. Digital
- E. Social and Economic Inclusion



## A - Maximising Innovation through Transformational Opportunities and Innovation Sectors

- Aerospace\*
  - Agri-tech
  - Big Data
  - Environmental Futures\*
  - Marine\*
  - Nuclear\*
  - Photonics
- **ERDF** - specialist facilities / infrastructure, support for innovation, (£17.5m)
  - **ESF** - Employer led solutions to higher level skills (£4.9m)
  - **EAFRD** - innovation support & dissemination related to agri-tech (£1m).

# ESIF - What next?

- Updates & FAQ on LEP's website
- ESIF Committee (shadow?) meetings
- Finalising the ESIF strategy
- Finalising the implementation plan
- Working with Local Govt (DCLG) to develop the first call specifications
- Working with the ESF Opt-in providers to develop programmes of activity
- More detail on other slides if wanted - B to E?

# Looking Forwards - Together

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- Working more closely with the District Authorities
- Better engagement with wider Business Community
- End Jan 2015 Govt. announces GD1 extension
- End Feb 2015 (?) Brussels sign off UK programme (OP)
- April 2015 GD 1 projects start
- May (?) 2015 ESIF Implementation Plan
- Partnership working - to apply for other funding and non-funded activities
- SSDC specific work e.g. cross LEP meeting (Dorset)

# Looking Forwards - Revised Processes

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## Developing & delivering investment programme - what to improve?

We have learned some key lessons from experience of Growth Deals:

- Not enough time!
- Not always clear where to submit projects or how decisions taken
- Good processes given constraints but probably failing transparency test by not having more open decision-making processes

Growth Deal funding requirements are set out in:

- National assurance framework which sets Government's "the how"
- Local assurance framework governing how local partners will make investment decisions, manage programme and monitor delivery

Both require transparency and effective democratic accountability - one way to achieve this is through open and transparent processes for developing and managing the programme.

# Identify, Prioritise, Manage & Monitor

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Lessons from Growth Deal - we need to improve how we:

- **Identify** the projects put forward by partners that deliver against the strategic priorities set out in the SEP
- **Prioritise** those projects to develop a deliverable pipeline which is in need of investment
- **Manage** the delivery of projects when funding has been secured, as the LEP's investment portfolio or programme
- **Monitor** project & programme performance & evaluate effectiveness.

N.B: we need a mechanism for more than just Growth Deal - these proposals are to apply to any and all current and future funding for LEP priorities.

# What have we got?

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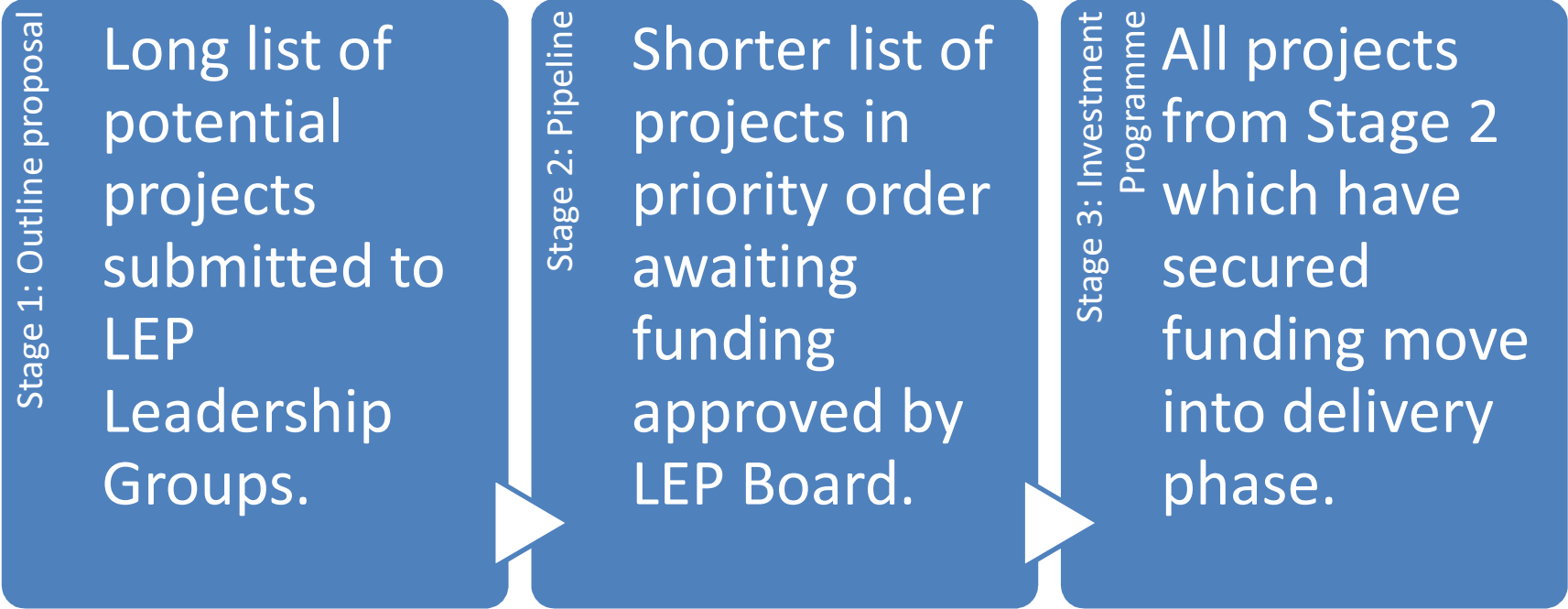
Local Enterprise Partnership

- Some of governance infrastructure Growth Deal 1
- Established Strategic Investment Panel (SIP) - delegated authority to manage delivery of investment programme
- We need to provide clarity to Leadership Groups, SIP, and LEP Board about respective roles / responsibilities for the programme, and in particular the scheme of delegated authority flowing from Board

The following outlines draft processes to support the identification, prioritisation, management and monitoring of our investment programme, assigning proposed roles and responsibilities.

# Developing a pipeline - principle of 3 stages

Call for projects to support SEP

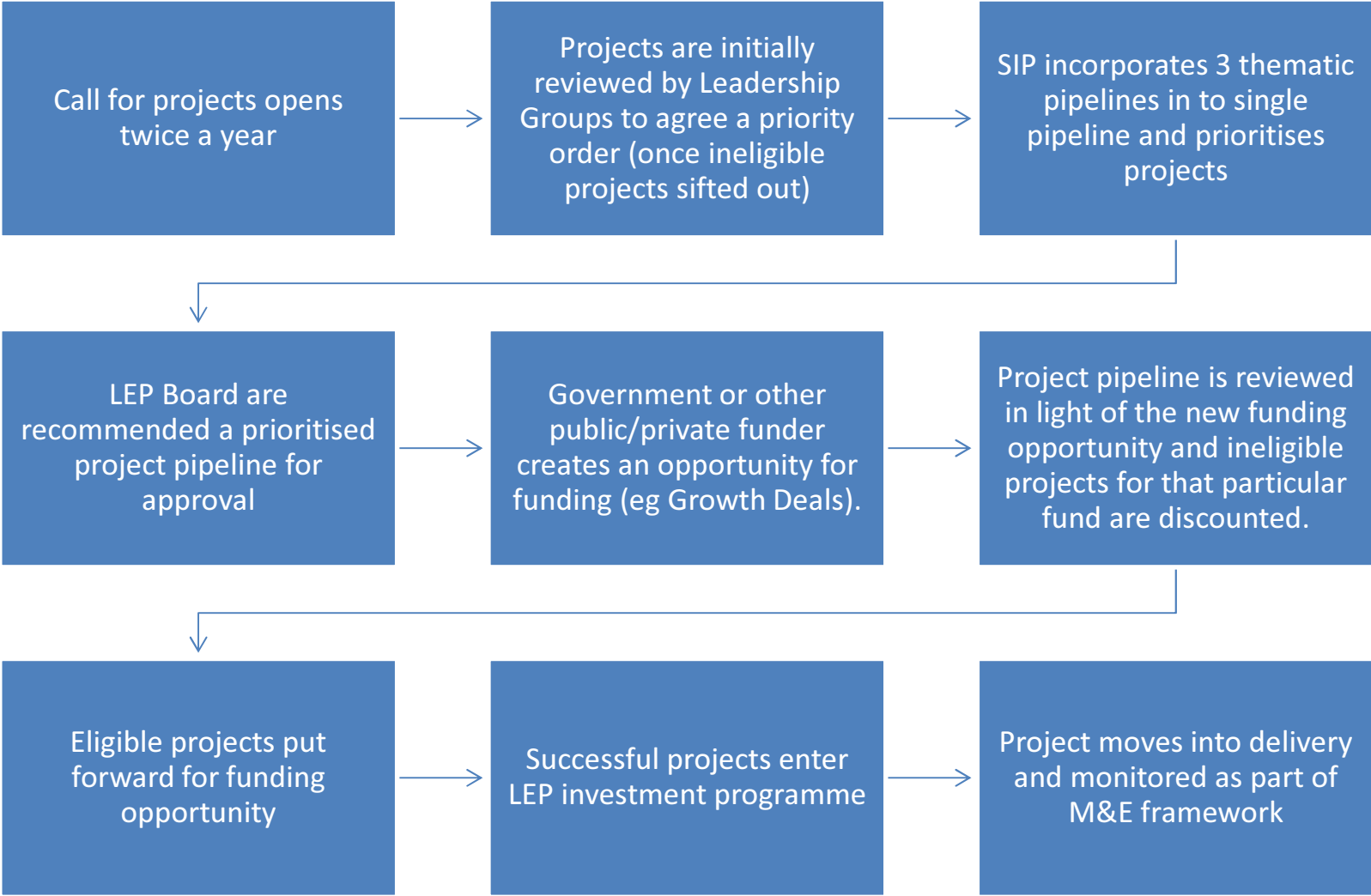


Monitoring & evaluation





# Process Map



# Developing a Pipeline - the 3 Groups

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Process	Leadership Group	Strategic Investment Panel	LEP Board
<b>Stage 1 – outline proposals</b>	Manages a twice-yearly call for new projects with potential to deliver against the SEP	Ensures consistent process across all leadership groups for sourcing projects	Agrees the SEP, against which all projects will be assessed.
<b>Stage 2 – Pipeline</b>	Appraisal and prioritization of projects that are eligible. Prioritised list of thematic projects put to SIP	Prioritises projects together and combines list with existing pipeline – recommends single pipeline to LEP Board	Delegates authority for prioritising projects to the SIP and signs off proposed pipeline.
<b>Stage 3 – Investment Programme</b>	Manages thematic ‘sub-programme’ delivery within agreed change management policy. Escalates decisions to SIP accordingly.	Manages single investment programme within agreed change management policy. Escalates decisions to SIP accordingly.	Approves any LEP bids for funding. Makes programme management decisions escalated by Leadership Groups / SIP.

# Multi Level Links for SSDC & LEP

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- Board members
- Clearer decision routes - Strategic Investment Panel etc.
- Links to People, Place & Business groups
- SCC part of Management Team and Place lead
- Somerset Growth Board & LEP
- SEDOG & LEP
- Partnerships Manager
- Somerset area included on ESIF Committee
- Yeovil College & Hinkley projects
- Other...

**THANK YOU**

**Q & A**

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# B - Enterprise & SME

## Competitiveness

- Sector blind activity focusing on any SME with growth potential
- SME means all types of business including Social Enterprise
- **ERDF** – Enterprise and Incubation space, business support system/growth hub, business support activities (including new starts) (£17.3m)
- **ESF** – Leadership and management skills, student/graduate links to industry and workforce skills (£17m)
- **EAFRD** – Business support and grants (£6m)

## C: Reaching New Markets

Redressing insularity, helping SMEs to reach new markets, such as those emerging through our transformational opportunities, the web, exporting, low carbon and public procurement.

- **ERDF** – Exporting advice, Manufacturing advice), supply chain development support, low carbon investment (developing new products/markets & supply chain readiness) (£12.6m)
- **ESF** – none proposed
- **EAFRD** – rural supply chains, rural tourism assets and infrastructure, low carbon and ecosystem services (£6.5m)

# D: Digital

Brings together improvements in digital infrastructure with support for businesses to take advantage of new digital technologies, improving digital skills and inclusion.

- ERDF – Digital infrastructure and digital utilisation (£5.2m)
- ESF – Digital inclusion and digital skills (£4.8m)
- EAFRD – Digital infrastructure (rural areas) and digital utilisation (£2m)



# E: Addressing Social & Economic Inclusion

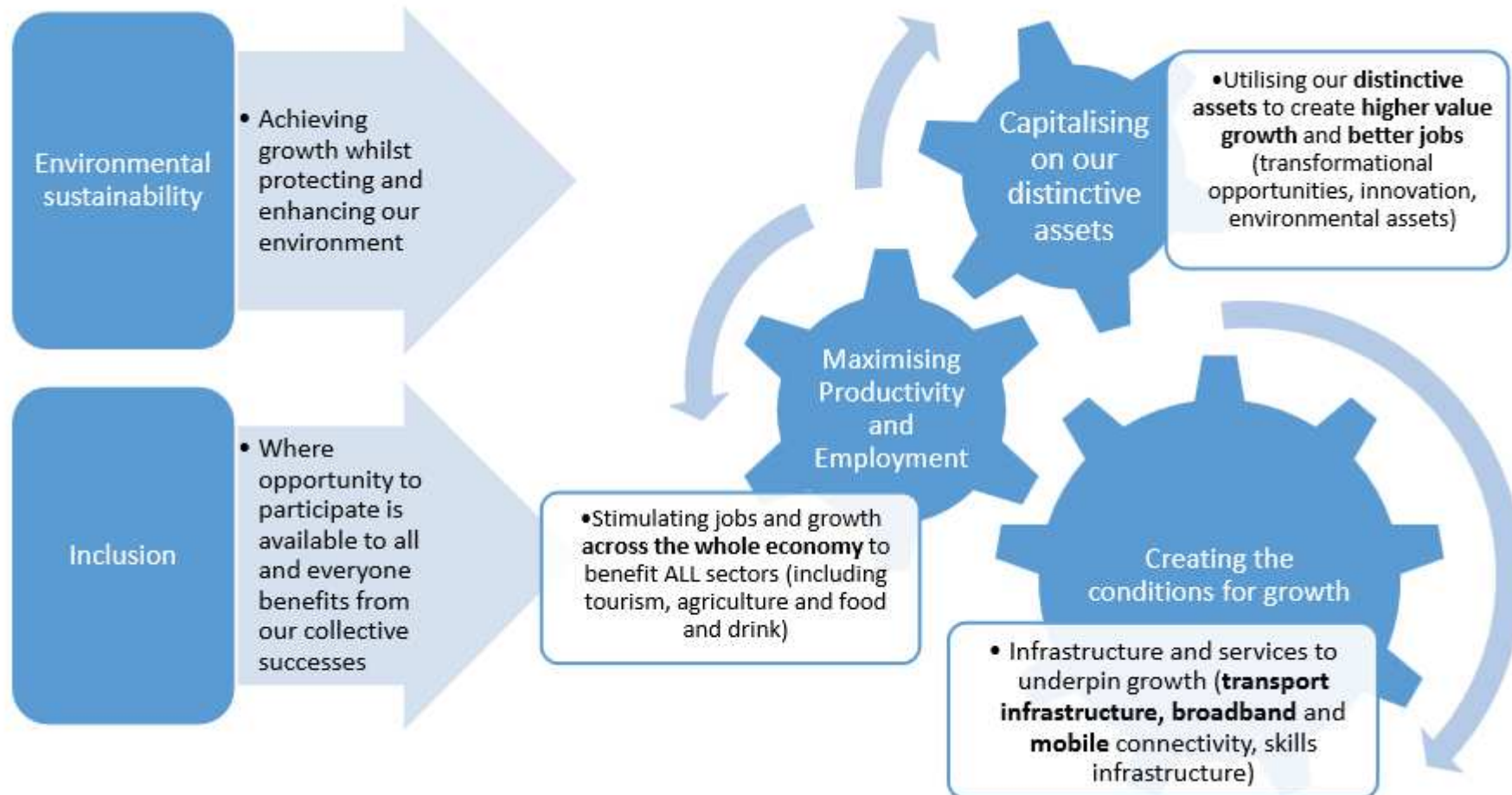
- Activity to address social and economic inclusion – principally through helping people to access employment and training, but also exploring role of enterprise and supporting the growth of the social enterprise sector.

**ERDF** – Supporting the growth of social purpose organisations & Enterprise as a route out of worklessness (£4.7m)

**ESF** – Supporting the hardest to reach, young people, in work poverty and enterprise as a route out of worklessness (£16.5m)

**EAFRD** – none proposed

# Our core aims



# Strategy

Vision

Evidence

Priorities

# Strategic Economic Plan

## Implementation

Growth Deal (Local Growth Fund)

ESIF

Plymouth City Deal

Regional Growth Fund

Golden thread of Priorities from Vision through to implementation

Business

People

Place

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## Local Enterprise Partnership

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### Current Activity



[European Structural and Investment Funds Strategy](#)

[Plymouth and South West Peninsula City Deal - October News Update](#)

[Skills Development - Local Response Fund](#)

[Inward Investment](#)

[Growth Deal](#)

[View all activities >](#)

### What's new?



[Plymouth and South West Peninsula City Deal - October News Update](#) 27/10/14

[October Newsletter](#) 20/10/14

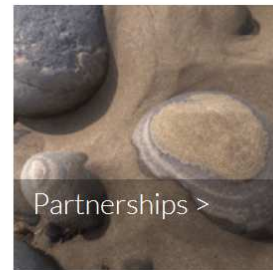
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### About us

The Heart of the South West (HotSW) Local Enterprise Partnership (LEP) was formed under the leadership of the private sector supported by the local authorities from Devon, Plymouth, Somerset and Torbay and district councils from throughout

### Contact us

**By post:** Heart of the South West LEP, PO Box 805, Exeter, EX1 9UU

### Sitemap

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